PROMOTION CENTRE
POLISH CHAMBER OF COMMERCE

Dear Sir or Madam,

Every exceptional product has a story. Some stories begin with a place, others with generations of passion and tradition. Ours begins in the orchards of Grójec, just outside Warsaw, in the heart of Poland.

On **5 November 2026, at 5:30 PM, at the Sheraton Stockholm Hotel, Ballroom 3**, we would be delighted to invite you on a journey into the world of **Grójec Apples (PGI)**, one of Poland's most distinctive regional treasures, recognised and protected by the European Union for their unique geographical origin and heritage.

Through a captivating short film, we will take you beyond the apple itself, into the orchards where generations of growers have shaped a remarkable tradition. You will discover the people, the landscapes and the passion behind a fruit whose story is deeply rooted in its place of origin.

And because some stories are best experienced through taste, **we have prepared a special culinary experience**, featuring dishes created for the occasion, with the Grójec apple bringing its distinctive character to the menu.

The evening will also offer an opportunity to meet representatives of the Polish fruit sector, exchange ideas and explore new business connections in a welcoming atmosphere.

Join us for an evening where heritage meets flavour, and where a simple apple reveals an extraordinary story.

We look forward to welcoming you to Stockholm.

Please find the official invitation attached.

Warm regards,

Bożena Wróblewska
President of the Management Board
KIG Centrum Promocji Sp. z o.o.
BITE RIGHT! Programme

BITE Right!
European PGI Apples from Grójec